

LEXUS LFA DRIVER DEVELOPMENT CENTER



 LEXUS



Your Education Begins Here

The Lexus LFA Driver Development Center is the only destination in the U.S. where you can push the limits of this automotive masterpiece before one arrives at your doorstep. We invite you to join us at Infineon Raceway in beautiful Sonoma, California, for a day of high performance driving with top racing professionals on one of the most challenging racing circuits around. Exclusive training, a world-class racing circuit, and the 552 horsepower Lexus LFA make for an unforgettable day of racing. Come be one of the few to experience the Lexus LFA in its natural environment – the racetrack.



FLAGSTART TIME LAP

The Lexus LFA Driver Development Center was designed as a place for Lexus LFA owners to become more confident and comfortable driving this ultra performance machine. In order to achieve these goals, we offer a curriculum unlike any other driving school with a perfect mix of on track lapping sessions, performance limit exercises, technical demonstrations, and the use of professional driving instructors. With a full day of progressive in-car instruction, our program has been designed to enhance your overall Lexus LFA ownership experience.

Upon arrival at Infineon Raceway, you will meet your driving instructor while your breakfast is being prepared. This is a great time to get to know each other and discuss your previous driving experience and personal goals for the day. Small class sizes give us the freedom to adjust the curriculum, depending on your background, so you can get the most out of the day's activities.

After breakfast, we move to our private conference room where we will cover the technical aspects of the vehicle and discuss racing theory. Theories include load transfer, threshold braking, racing line, and the limits of adhesion. Listen carefully because knowledge gained here will be put into practice throughout your day.

Leaving the instructional suite, it's time to get behind the wheel of the Lexus LFA. We start by fitting you in the car with correct seating position followed by acceleration and braking exercises on the drag strip. We encourage you to reach the vehicle's 0-60 time of 3.6

seconds and continue accelerating beyond the ¼ mile mark until your instructor asks you to apply maximum brake pressure. We will repeat this exercise, giving you the opportunity to understand the vehicle's acceleration and braking capabilities.

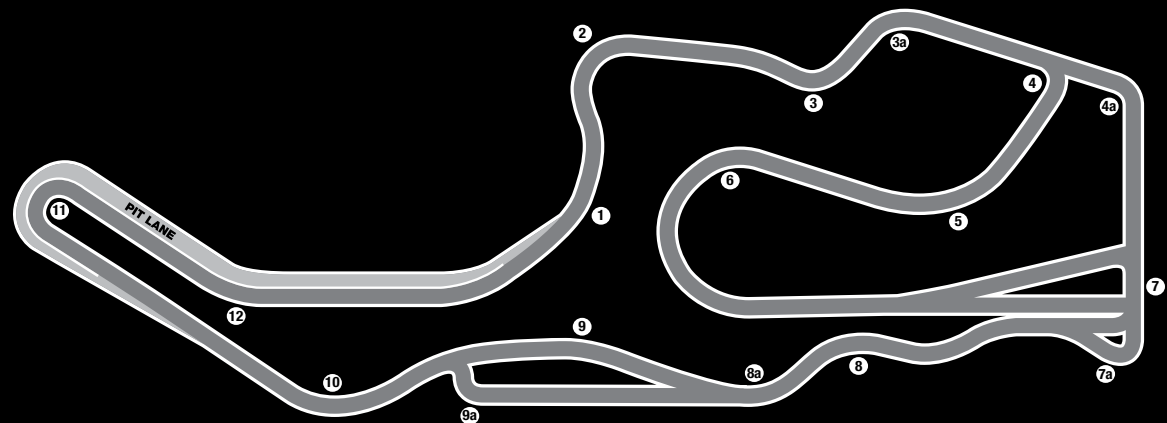
Using a Lexus IS-F, we will explore load transfer and limit adhesion during the slalom, cornering, and skid pad exercises. This will give you the chance to feel the vehicle move laterally under your control, experience its mechanical grip limit, and learn how to efficiently travel through a corner at speed. Learning how the vehicle reacts to your input and its handling limit will prepare you for your lapping sessions on Infineon Raceway.

Track time is a key feature of the The Lexus Driver Development Center. Mastering this 12-turn, 2.52-mile road course demands concentration, consistency, and mental focus. Guiding you around the racetrack, our coaches have years of experience and countless laps on Infineon Raceway resulting in an intimate knowledge of every corner. During every lap this information will be passed on to you as your speed and confidence progressively increases.

Your day wraps with a Lexus LFA thrill ride around Infineon Raceway piloted by your instructor. He will demonstrate what the Lexus LFA can do in the hands of a professional racing driver. For most this is a thrilling and humbling experience, but for some it will inspire future track days in their very own Lexus LFA.



Infineon Raceway is a world-class facility nestled in the heart of Northern California. Located just 30 minutes north of San Francisco's Golden Gate Bridge, the 1,600-acre facility serves as the gateway to the beautiful Sonoma Wine Country. Set amongst rolling hills, beautiful vineyards and coastal mountains, this natural terrain road course consists of 12 turns traversing over 2.52 miles and 160 feet of elevation. As one of America's most challenging racing surface, Infineon Raceway is the perfect venue for you to hone your driving skills behind the wheel of the Lexus LFA.







- › 4.8 liter V10 - 552 horsepower / 354 lb. ft torque
- › 6-speed automated sequential gearbox
- › Carbon ceramic disc brakes
- › 48:52 weight distribution
- › 0 - 60 mph in 3.6 seconds
- › 202 mph top speed



You are invited to attend the Lexus LFA Driver Development Center for a one-day program, offered November 2-5, 2011.

- › Arrival to the Lexus Driver Development Center at Infineon Raceway
- › Introduction to personal Professional Driver Coach
- › Lexus LFA history and technology presentation
- › Fundamentals of driving presentation
- › Driver fitting to vehicle
- › Performance acclimatization in Lexus LFA: acceleration and braking exercises
- › Fundamental exercises, including Slalom, Technique of a Curve and Limit Handling
- › Track Lapping Session
- › Gourmet luncheon in the Lexus LFA Driver Development Center lounge
- › Track Lapping Sessions
- › Demonstration laps
- › Review and feedback from driver coach. Parting gifts presented.

Program cost is \$2995 per person.



RECOMMENDED LODGING LIST



Bardessono
1-877-932-5333
www.bardessono.com
6526 Yount Street
Yountville, CA 94599

Kenwood Inn
1-800-353-6966
www.kenwoodinn.com
10400 Sonoma Highway
Kenwood, CA 95452

Meadowood
1-800-458-8080
www.meadowood.com
900 Meadowood Lane
St. Helena, CA 94574

Auberge du Soleil
1-800-348-5406
www.aubergedusoleil.com
180 Rutherford Hill Road
Rutherford, CA 94573



- › Do you provide helmets? Yes, we provide helmets and helmet socks.
- › What should I bring with me? Closed-toe shoes and a valid driver's license.
- › What if it rains during my course? Programs will run rain or shine.
- › What is your cancellation policy? No cancellations or changes within 30 days prior to the event.
- › How long is the program? This is a full day program.
- › Can I bring my camera to the event? Yes. Photographs will also be taken during the event by our staff.

CONTACT

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Lexus Driver Development Center

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